

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

Mundy Katowitz Media
1322 G Street SE
Washington, DC 20003

<u>Contract / Revision</u> 562323 /		<u>Alt Order #</u> 09773519
<u>Product</u> PRIORITIES USA		
<u>Contract Dates</u> 08/07/12 - 08/13/12	<u>Estimate #</u> 1519	
<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 07/18/12 / 08/08/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8356	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	31	08/07/12	08/13/12	Good Day Colorado	6a-7a		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/12	08/13/12	MTWTF--				5	\$350.00			
N 2	31	08/07/12	08/13/12	Regis & Kelly	90130a-10a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/12	08/13/12	MTWTF--				2	\$250.00			
D 3	31	08/07/12	08/13/12	Judge Judy	12p-1p		1:00			NM	0	\$0.00
D 4	31	08/07/12	08/13/12	JdgJoe Brown M-F 1p-2p	1p-2p		1:00			NM	0	\$0.00
N 5	31	08/07/12	08/13/12	DivCt/JdgAlex M-F 2p	2p-3p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/12	08/13/12	MTWTF--				2	\$150.00			
N 6	31	08/07/12	08/13/12	Judge Judy	4p-5p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/12	08/13/12	MTWTF--				2	\$400.00			
N 7	31	08/11/12	08/11/12	Sa LN 9p-930p	9p-930p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S-				1	\$700.00			
N 8	31	08/12/12	08/12/12	Su LN 9p-930p	9p-930p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$1,000.00			
D 9	31	08/07/12	08/13/12	Good Day Colorado	7a-8a		1:00			NM	0	\$0.00
N 10	31	08/07/12	08/13/12	Good Day Colorado	8a-9a		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/12	08/13/12	MTWTF--				3	\$300.00			
N 11	31	08/07/12	08/13/12	M-F 530p-6p Fox 31 News	530p-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/07/12	08/13/12	MTWTF--				2	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	31	08/07/12-08/13/12	M-F 530p-6p Fox 31 News	530p-6p	MTuWThF----	:30		\$225.00	NM		
				Credited								
	2	31	08/07/12-08/13/12	M-F 530p-6p Fox 31 News	530p-6p	MTuWThF----	:30		\$225.00	NM		
				Credited								
N 12	31	08/07/12	08/13/12	The Simpsons	6p-630p		:30			NM	0	\$0.00

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Contract / Revision	Alt Order #
562323 /	09773519

Contract Dates	Product	Estimate #
08/07/12 - 08/13/12	PRIORITIES USA	1519

Advertiser	Original Date / Revision
Priorities USA Action	07/18/12 / 08/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<div> <div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/07/12 08/13/12 MTWTF-- 2 \$250.00 </div> <div> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 31 08/07/12-08/13/12 The Simpsons 6p-630p MTuWThF-- :30 \$250.00 NM Credited 2 31 08/07/12-08/13/12 The Simpsons 6p-630p MTuWThF-- :30 \$250.00 NM Credited </div> </div>												
N 13	31	08/07/12	08/13/12	The Simpsons	630p-7p		:30			NM	0	\$0.00
<div> <div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/07/12 08/13/12 MTWTF-- 3 \$325.00 </div> <div> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 31 08/07/12-08/13/12 The Simpsons 630p-7p MTuWThF-- :30 \$325.00 NM Credited 2 31 08/07/12-08/13/12 The Simpsons 630p-7p MTuWThF-- :30 \$325.00 NM Credited 3 31 08/07/12-08/13/12 The Simpsons 630p-7p MTuWThF-- :30 \$325.00 NM Credited </div> </div>												
N 14	31	08/07/12	08/13/12	M-F LN 9p-930p News	9p-930p		:30			NM	0	\$0.00
<div> <div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/07/12 08/13/12 MTWTF-- 4 \$600.00 </div> <div> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 31 08/07/12-08/13/12 M-F LN 9p-930p News 9p-930p MTuWThF-- :30 \$600.00 NM Credited 2 31 08/07/12-08/13/12 M-F LN 9p-930p News 9p-930p MTuWThF-- :30 \$600.00 NM Credited 3 31 08/07/12-08/13/12 M-F LN 9p-930p News 9p-930p MTuWThF-- :30 \$600.00 NM Credited 4 31 08/07/12-08/13/12 M-F LN 9p-930p News 9p-930p MTuWThF-- :30 \$600.00 NM Credited </div> </div>												
N 15	31	08/07/12	08/13/12	M-F LN 930p-10p	930p-10p		:30			NM	0	\$0.00
<div> <div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/07/12 08/13/12 MTWTF-- 2 \$450.00 </div> <div> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 31 08/07/12-08/13/12 M-F LN 930p-10p 930p-10p MTuWThF-- :30 \$450.00 NM Credited 2 31 08/07/12-08/13/12 M-F LN 930p-10p 930p-10p MTuWThF-- :30 \$450.00 NM Credited </div> </div>												
N 16	31	08/07/12	08/13/12	Fox 31 News Nightside	10p-1035p		:30			NM	0	\$0.00
<div> <div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/07/12 08/13/12 MTWTF-- 3 \$225.00 </div> <div> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 31 08/07/12-08/13/12 Fox 31 News Nightside 10p-1035p MTuWThF-- :30 \$225.00 NM Credited 2 31 08/07/12-08/13/12 Fox 31 News Nightside 10p-1035p MTuWThF-- :30 \$225.00 NM Credited 3 31 08/07/12-08/13/12 Fox 31 News Nightside 10p-1035p MTuWThF-- :30 \$225.00 NM Credited </div> </div>												
N 17	31	08/07/12	08/13/12	TMZ	1035p-1105p		:30			NM	0	\$0.00
<div> <div> <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/07/12 08/13/12 MTWTF-- 1 \$125.00 </div> <div> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 31 08/07/12-08/13/12 TMZ 1035p-1105p MTuWThF-- :30 \$125.00 NM Credited </div> </div>												

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<u>Contract / Revision</u> 562323 /		<u>Alt Order #</u> 09773519
<u>Contract Dates</u> 08/07/12 - 08/13/12	<u>Product</u> PRIORITIES USA	<u>Estimate #</u> 1519
<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 07/18/12 / 08/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
N 18	31	08/09/12	08/13/12	M-F LN 930p-10p	930p-10p		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$700.00			
Week:		08/13/12	08/19/12	M-----				1	\$700.00			
N 19	31	08/09/12	08/13/12	M-F LN 9p-930p News	9p-930p		:30			NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$950.00			
Week:		08/13/12	08/19/12	M-----				1	\$950.00			
N 20	31	08/09/12	08/13/12	Fox 31 News Nightside	10p-1035p		:30			NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----				0	\$950.00			
Week:		08/13/12	08/19/12	M-----				1	\$575.00			
N 21	31	08/13/12	08/13/12	Regis & Kelly	90130a-10a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$250.00			
N 22	31	08/13/12	08/13/12	Good Day Colorado	8a-9a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	M-----				1	\$250.00			
Totals											25	\$11,975.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/13/12	25	\$11,975.00	\$10,178.75
Totals	25	\$11,975.00	\$10,178.75

Signature: _____ **Date:** _____

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